

### **QUITE DIFFERENT EUROPE**

# New opportunities

for travel agencies and tourists



**The Russian-German Touroperator** 



## Get a new tool for business growth without extra investments

### **WE OFFER:**



• An opportunity to get unique tourist products from the expert in the region.



• An opportunity for profit growth due to the favorable financial conditions.



## We are experts in the region where we work:



• A team of professionals enchanted by the history and nature of the region.



• We offer only informative tours, which we created by ourselves based on the thorough analysis of source materials and our own impressions of the sights.



• Our first clients were the most demanding and biased people: our relatives, friends, and partners.



We live and work in this region and know everything about it.



• 6,339 people used our services in 2014.





### **BSR** tourist group



#### WALDBLICK AUFEN, GMBH (DEUTSCHLAND, BW)

- Arrangement of tours in Central Europe (Germany, France, Switzerland, Liechtenstein, Austria);
- Sightseeing tours in Central Europe;
- Arrangement of medical treatment in Germany;
- Arrangement of medical personnel training in Germany;
- Arrangement of business events;
- · Sale of tours to Russia;
- Hotel management;

#### **GB, LLC (RUSSIA, MOSCOW)**

- Sale of tours to Central Europe (Germany, France, Switzerland, Liechtenstein, Austria);
- Support of business events in Germany;
- Sale of tours to Russia;
- Sightseeing tours in Moscow;
- Arrangement of business events in Moscow.





#### **GB, LLC (RUSSIA, MOSCOW)**

- Arrangement of medical treatment in Germany;
- Arrangement of medical personnel training in Germany.





## Tourist products in Central Europe from the expert in the region



14 exclusive tours around Southern Germany, Baden-Württemberg, and neighbouring France, Austria, Switzerland, and the Principality of Liechtenstein.



45 exciting and diverse sightseeing and entertainment programs and time for shopping.



**World famous European sights:** 

- Zurich, a city of expensive watches and chocolate;
- Strasbourg, a part of the famous European wine road;
- Baden-Baden, a resort for millionaires;
- Reichenau and Triberg, the most famous European waterfalls;
- Bodensee, the largest European lake;
- BMW and Porsche museums;



Schwarzwald, "the lungs of Germany", 6,000 km2 of forestland and mountain air. A journey around the most beautiful and ecologically clean resort region.



Accommodation in the convenient Waldblick BSR hotel fitted with up-to-date equipment and comfortable furniture.



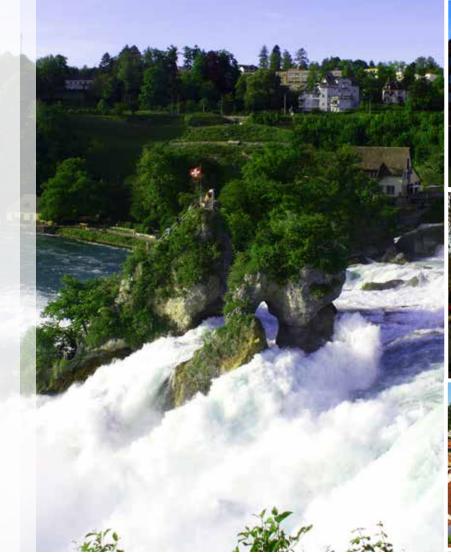
All tours are language-supported in Chinese, English and German.

## Central Europe. A region of castles, waterfalls, vineyards, mountains, and festivals

The German federal state of Baden-Württemberg is a wonderful land, which is chosen for holidays by those who like romance, interesting tours, vivid impressions, nature, and haute cuisine. This is where you can combine holidays in the open air and truly unforgettable tours around the land filled with medieval history and European culture. (World famous sights: Hohenzollern, Sigmaringen castles, Triberg and Rheinfall waterfalls).

Alsace is a land in eastern France, one of the smallest by area and one of the most beautiful. It is famous for many sights in Strasbourg and Colmar, the Wine Road and the Maginot Line.

Switzerland: apart from beautiful nature, the region is famous for its long history, great opportunities for outdoor activities. The most famous places are the Rheinfall waterfall, which is the biggest in Europe, Rapperswill castles (Swiss Riviera), medieval Ancient Zurich, Alpamare water park, and Atzmännig ski resort.









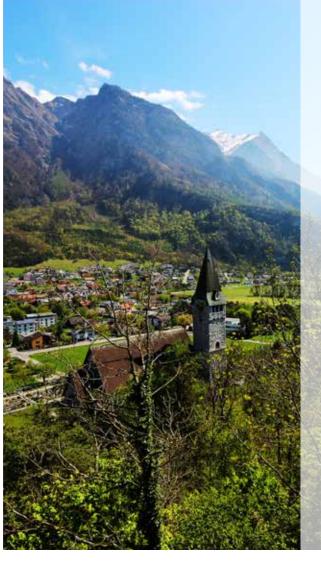


## Central Europe. A region of castles, waterfalls, vineyards, mountains, and festivals









Vorarlberg is in the western part of Austria on the Bodensee. Besides the magnificent nature, it is famous in Europe for its musical festivals on the water. It is also known for its rich armoury museum and palaces of the Princes of Thurn und Taxis.

Liechtenstein offers the most beautiful natural landscapes, lots of greenery and the famous Gutenberg and Vaduz castles. The latter is the current residence of the Prince of Liechtenstein.

Lindau is a beautiful resort island on the Bodensee with a long history of the Roman Empire times. The ancient city is rich with medieval German architecture. The Lindau yacht club is an organizer of "Around the Bodensee" regatta. German Deutschland Tour cycle races and international athletics competitions are held here.



## Moscow. The city of palaces, museums, theatres, and monasteries

One of the most famous cities in the world, the capital of Russia, a treasury of Russian culture and historical values is waiting for you







Moscow is a multinational city, where people of different cultures and confessions have coexisted peacefully at all times.

The city treasures the heritage of the past, being also a modern metropolis, a large international business and financial centre.

Moscow offers a variety of options for children and educational tourism. Guests of Moscow have all opportunities not only to have fun, but also to learn many useful and fascinating things.

- More than 290 museums and exhibition halls at your disposal,
- · 116 parks,
- 118 special protected natural reservations,
- 64 landmarks of palatial and landscape architecture, 2 botanic gardens and a zoo.

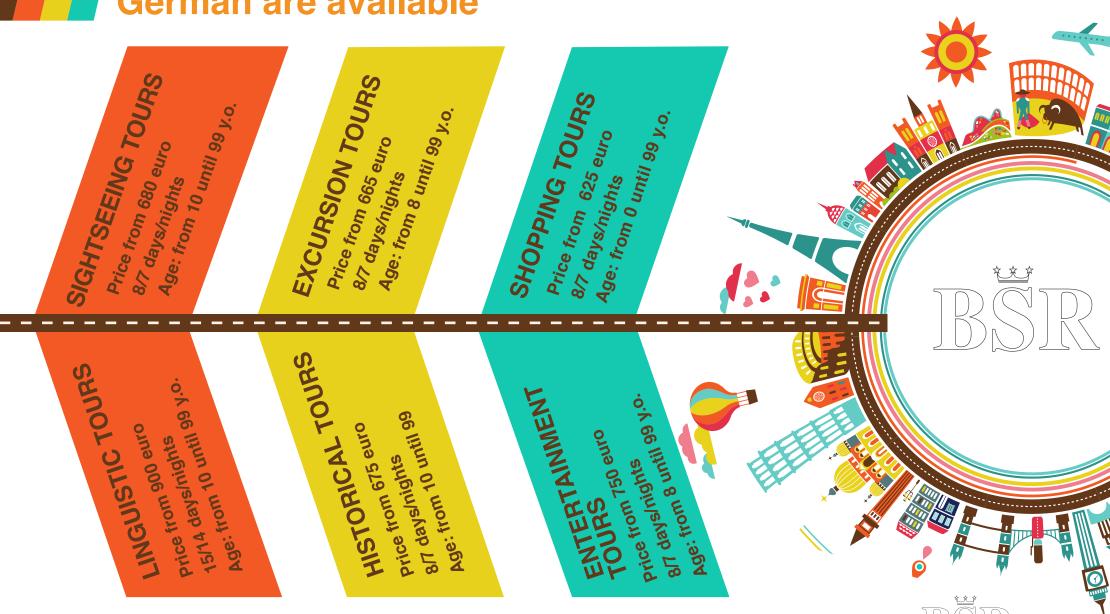
World famous sites: Red Square, GUM Department Store, Kremlin, Armoury Chamber, Moscow Metro, Okhotny Ryad Shopping Centre, Bolshoi Theater, Ostankino TV Tower, Cathedral of Christ the Saviour, Arbat, Tretyakov Art Gallery and Novodevichy Convent.

Moscow is changing all the time. Bolshoi Theater and Moscow Planetarium are reopened after renovation. The Palace of the Tsar Alexey Mikhailovich in Kolomenskoye has been restored; the residence of Russian Ded Moroz, Santa Claus in Kuzminki offers meeting with a fairy tale throughout the year; the Cold War Museum located at 65 m below ground surface has been opened.





## **Tourist programs in Chinese, Russian and German are available**





## **Flight routes**



### Waldblick BSR is a basic hotel

The family hotel resort with a rich history (founded in 1864) in the traditional German style is located 2 km away from the centre of Donaueschingen in a quiet, picturesque green Aufen district. It was renovated and equipped with modern and safe systems in 2014. Cosy spacious rooms are decorated in several styles: country, Scandinavian, neoclassic.







#### IN THE HOTEL:

The hotel is fitted with up-to-date and safe equipment for comfortable staying at any time of the year:

- · Autonomous power and heat generation system (based on the Toyota power unit);
- The newest non-storage hot water preparation system;
- Hypoallergenic flooring in rooms;
- Hypoallergenic bedclothes on request;
- The newest refrigerators with automated temperature and humidity control for better conservation of product freshness in the restaurant.

#### IN EACH ROOM:

A wonderful view, bathtub/shower, hairdryer, cable TV, plasma TV, free TV, free Wi-Fi, telephone, room service.

Rooms with wide balconies are available.

#### **AT GUESTS' DISPOSAL:**

- Own restaurant of European cuisine;
- Swimming pool, sauna;
- · Bike hire;
- Free parking;
- · Conference hall and banqueting hall (25 to 150 people);
- · Big blooming green garden, where outdoor lunches are arranged in warm weather.



### **Baden cuisine of Germany**







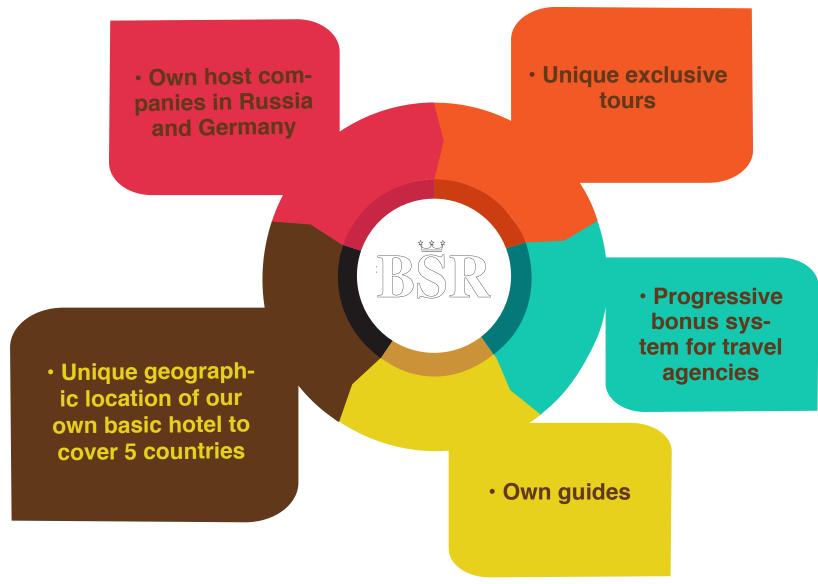


One of the most haute cuisines in the country. Here is the highest density of Michelin-starred restaurants. The Schwarzwald forest is rich with wild fowl and mushrooms, the Rhein river is full of fish and crayfish; asparagus fields, vineyards, orchards are in the river valleys. There is also a wide variety of fruit desserts and pastry, a typical component of the traditional Baden coffee meal.





## **Our advantages:**





Employees' experience in tourism is more than 10 years

All tours are prepaid

The Company's employees test the hotel infrastructure and all tour routes personally.

Member of the Association of Tour Operators of Russia in outbound tourism "TourAssist"

Loyal customers come back to us from year to year. Reviews can be found on websites: http://www.tripadvisor.ru, http://www.booking.com

Financial security is RUB 30,000,000 under the Third Party Liability Insurance Contract in case of failure to perform or improper performance of obligations under the contract on tourist product sale No.TLT00210/MCK

Certificate of Making Entry into the Unified Register of Tour Operators about the Tour Operator No. MT3 012937, issued on June 23, 2014 by the Ministry of Culture of the Russian Federation, Federal Tourism Agency. Expires on 31.08.2015



## Our partners and suppliers:



SC 1900 Donaueschingen e.V.



**Hochburg-haexe** 



Südbadischer Fußballverband e.V.



Landesfischereiverband Baden-Württemberg e.V.



Seeberger



**Brauerei Fürstenberg** 



**Musikverein Aufen** 



Social of protection of environment in Aufen



Israelitische Kultusgemeinde Rottweil-Villingen-Schwennigen K.d.ö.R.





Transport company
«Omnibus & Reiseservice Fichter»



Travel agency «Natour»



Fleisch Adler Schwarzwald





## BSR is a multi-profile Russian-German tour operator

### We invite you to take part in a promotional tour.



TRAVEL, RELAX AND WORK WITH US!
CEO BSR GROUP:
Kaspirovich, Alexander. K.
http://bsr-tour.com
http://bsr-hotel.de
http://bsr-medservice.ru

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